# **ALEX BURTSON**

## **UX DESIGNER**

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## OBJECTIVE

To obtain a full-time position as a UX Designer where I can contribute my design and web development skills and continue to develop my experience as an integral part of a professional organization or team.

## QUALIFICATIONS

- Ability to create wireframes, mockups, and prototypes for new websites
- Experience conducting case studies of UX problems, including conducting in-field interviews and user testing of web and mobile interfaces
- · Develops front-end of websites and other web projects using HTML and CSS
- Works well independently, as well as part of a team with other designers, developers, and stakeholders

## SKILLS

- UX Research
- Usability Testing
- Wireframing
- Mockups
- Prototyping

## **EDUCATION**

#### **UCSD** Extension

Certificate, UX Design

#### UCLA

BA, Design | Media Arts

- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- HTML5
- CSS3
- Articulate Storyline 360
- Articulate Rise 360

San Diego, CA 2021

Los Angeles, CA 2013

## EXPERIENCE

#### **National University**

Multimedia Designer II

- Building online courses for the university on platforms such as Blackboard and Brightspace
- Creating multimedia content for courses including interactive presentations and activities, banners, logos and icons
- Designing and developing new multimedia and interactive tools to further enhance the university student's learning experience

#### **Share Web Design**

Designer / Developer

- Building a new Wordpress theme for the Envato theme market
- Designing mockups of different layouts and settings for the Wordpress theme
- Writing blog posts about best practices and tools for web design and development

#### **Audacity Health**

Front-End Developer

Carlsbad, CA May 2016 - Jan 2018

Oceanside, CA

Jun 2018 - Oct 2018

- Developing websites, landing pages, and email blasts for health and science brands
- Working cooperatively on web projects with other web developers, art directors, and UX designers
- Developing new internal tools and templates to improve and speed up the company's web development process
- Utilizing back-end web and hosting technologies such as Craft CMS

#### **Experiences for Mankind**

Front-End Developer

- Developing websites, landing pages, and email blasts for various clients and brands
- Working cooperatively on web projects with developers, artists, and designers
- Utilizing back-end web and hosting technologies such as Zesty.io

San Diego, CA Jan 2014 - Jun 2015

San Diego, CA Nov 2018 - Present